



FREQUENTLY ASKED QUESTIONS

(FAQs)

What is Kuryente.Org and what is its mission/advocacy?

Kuryente.Org is a consumer welfare advocacy group. At the heart of its mission is to educate consumers on their rights, particularly on issues concerning the power or electricity industry in the country.

While there are already some existing campaigns and advocacy calls pertaining to energy and consumer affairs in the Philippines, Kuryente.Org is unique in the sense that it seeks to provide venues of platforms for consumer participation by linking the regular Filipino users to relevant government agencies and institutions as well as the key power players.

Kuryente.Org envisions to advance a more just, equal and sustainable energy system, where the Filipino people have their voice, power and choice.

Why is it important to discuss issues on energy and consumer welfare?

The Philippines has the second highest cost of electricity in Asia. Along with other factors, Kuryente.Org believes that the lack of venues for meaningful consumer participation and feedback are crucial factors why the electric cost in the country remains high.

Due to generation, transmission, and distribution issues, high electricity costs cast a heavy burden to Filipino households, especially with the COVID-19 pandemic already causing financial strain to many families. In order to keep the lights on, families are forced to allot a sizeable portion of their budget to pay for electricity bills.

The high cost of electricity is very limiting, especially when combined with government inefficiency, red tape and corruption, which can deter domestic and economic growth and further hamper the entry of needed investments in the energy sector. We believe this is the key to spurring competitions to develop strategic infrastructures to realize consumers' increasing demand to more and better energy choices.



How do you make this possible?

Our vision is to have a progressive energy industry, and a well-informed citizenry. We believe this can be achieved when our energy sector becomes sustainable, transparent, accountable, accessible, inclusive, reliable, and competitive in providing affordable energy service in the country.

Aside from improving the energy sector, we fully believe in the power of the educated consumer. We aim to provide avenues for learning about the power industry and making relevant information available to the masses through our social media accounts, and other activities such as forums, conventions and trainings.

We will also provide alternative feedback mechanisms that will link consumers to the appropriate agency that would answer their concerns. This would allow meaningful conversations between the regular consumer and the power players in the industry, which before this would have no direct linkage and access for dialogue.

We also envision a pragmatic consumer agenda that puts the Country's sovereignty at heart. We believe in bringing back the power to the people, particularly the Filipino people.

What does the approach of Kuryente.Org look like?

*Spectrum of Position and Kuryente.org's
Unique selling point.*



Kuryente.Org will push for a pragmatic and holistic consumer-industry partnership and agenda to realize choices within planetary limits. This unique position of having one foot as a business insider, and another as an outsider will give us the space to converse and bridge together various opposing stakeholders to work for the common good.



We will call for and promote an empowered consumer-industry partnership to ensure that consumer welfare is promoted and protected.

We will develop venues and platforms to facilitate strategic collaborations and working relationships among stakeholders.

We will provide timely insights and analysis on energy and consumer issues through our social media accounts and opinion pieces, as well as various venues and platforms to ensure that our organizational vision is publicly shared and referred to in forums, discussions and meetings.

As a consumer watchdog, we will help ensure that existing laws concerning the energy sector are strengthened and implemented.

About Kuryente.Org

Kuryente.Org is a consumer welfare organization that aims to pursue transparency and good governance in the energy industry sector with the ultimate objective of ensuring the rights of the people for a progressive energy sector and industry in the Philippines.

To realize consumer choices, Kuryente.Org aims to build and strengthen partnerships to advocate for the robust implementation of existing energy laws and key energy policies to ensure equal and competitive business opportunities in the energy sector and industry and develop needed infrastructures within planetary limits.